



A Taste to Europe

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Charter C.E.O



As the owner of the company Agrolinamar, I would like to start thanking all our suppliers and locals from Rubite (Granada-Spain) for their support and confidence.

Also thank all the team that develops our business, with effort and good work that has contributed to enrich this young but consolidated project. Commitment, quality, passion, professionalism, service, innovation ... These are the words that define people who have built our project.

All the values in which agriculture is based are transmitted to our company: effort, sacrifice, work, passion, sustainability. We feel part of these values and we are proud to contribute to create an economic and social development in our area, for many families and many young people who are following the family tradition forward in this crucial activity to society.

Our sense of responsibility with feeding leads people to be aware of the importance of quality and therefore our utmost focus on what our products are excellent. Excellent in flavor, image and properties. It is our commitment as a company and our strategic goal.

Our company has become in a few years a benchmark of quality in our products and our idea is to develop a modern, innovative and in our products reflect our values organization.

The year 2013 has been the year of our commitment and we want to keep growing Agrolinamar is a benchmark of quality and service.

Let me conclude by thanking and congratulating sincerely trust and commitment to all our customers and welcome to all who wish to partake of our project..

Miguel Linares
C.E.O.

Company



Mission

Continue the family tradition in the Las Marinas (Rubite) and commitment to local farmers for their products are marketed.

View

Being a company that positions its brand among the best in the industry basing its undisputed differentiation in product quality and good work. Agrolinamar We want to become the leading company in the area and the farmers we work with feel participate in the development of our company.

The Team

Our team consists of professionals with many years of industry experience and a deep knowledge of the market that understands the needs of our customers, farmers and all those suppliers and partners who participate in this activity.

Lines of Business

In Agrolinamar have three lines of business in which we market under our brand Lancelot and Lancelot Premium.



Lancelot

Selecting quality products within FLAVOURS. We present this line of products for connoisseurs.



Lancelot Premium Lancelot Premium: from the farm to you House.

PREMIUM present a selection of the best products of our production. With a retail distribution supply to stores, restaurants or large area, the freshness and quality of our products.



Products Agrolinamar.

This line is for horticulture professionals who rely on us to supply products or white goods to be packaged by other companies, but always without losing the designation of origin and Agrolinamar seal.

Quality



Objective

Our horticultural products, the checks carried out both in the field and in the process of making, meet all necessary quality standards as detailed below:

General quality requirements:

- Maturity.
- Organoleptic properties (color, taste, shape).
- Natural.
- They are free from damage caused by weather products.

Research

Research and innovation on crop technology, work organization, handling and shipping have been crucial in recent years. We can say that every product leaving Agrolinamar meets quality criteria of each customer demand, as well as informative labeling, price and barcode..

Leadership

We are a team of people dedicated to the production and commercialisation of Fresh products with many years of experience seeking operational efficiency, leadership in quality and customer satisfaction. Today and during the last three generations, we are still looking forward ... looking to the future.

Certifications

The certifications obtained by the company allow us that our production is ensured at national and international level meeting all the provisions of the ISO standards.



Products



Products

Products Careful selection of products for demanding customers. To achieve this requirement, our technicians will monitor our productions and the efforts of our farmers committed to quality as an important and essential part of our company, as they look after our plants and fruits so they get a high quality, using the most modern and ecological new technologies.

The products we are marketing are:

- Tomato Cocktail
- Cucumber
- Round Cherry Tomato
- Baby plum Cherry
- Green Bean
- Vine Ripened Cherry Tomato
- Vine Ripened Tomato G

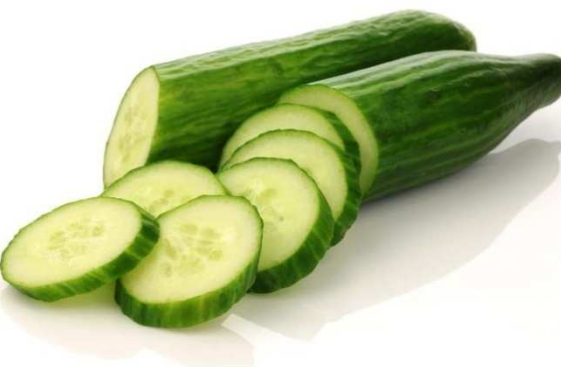
Tomato Cocktail



Tomato Cocktail

Features: according to its characteristics, we classify it as the gourmet tomato, its own excellence makes the Cherry word reach its highest type with this product.

Cucumber



Cucumber

Features: Following the production demand in Europe, our farmers make their crops in the most optimal dates and control temperatures in a continuous analysis in our greenhouses.

Cucumis sativus. Family Cucurbitaceae. Elongated shape. Smooth green skin color. Flesh yellowish edible seeds. Has a somewhat bland taste, similar to immature melon. It is also used in cosmetics for the treatment of disorders of the skin, hair and nails.

Conservation :They can be stored in the refrigerator for a period of three to five days. If you want to keep once they have been cut, you have to wrap them with plastic.

Optimum temperature: 12 ° C 10 A

Round Cherry Tomato



Round Cherry Tomato

Feature: Lycopersicon esculentum. Family Solanaceae. Fruiting vegetables. Universal ingredient. Fruit nearly perfect bright red ball and optimum hardness. Red pulp with seeds. Slightly acidic flavor which is offset by its particular sweet flavor. Pumps for the palate.

In 'Retailer' Format, this tomato will be used to embellish our dishes. Its format and viscosity correspond to the sensation produced when these flavours are tasted.

Baby plum Cherry



Baby plum Cherry Tomato

Features: This variety is highly valued for its flavour intensity, it is collected when its optimal ripeness is reached so our customers are allowed to taste the full and amazing taste.

Green Bean



Green Bean

Features: This variety of beans in our exports to Europe are having a lot of success for his tenderness and intense flavor, being highly valued where it is consumed.

Vigna Spp. Family Leguminosae. Elongated roughly vegetable light green. Most pods can be eaten fresh. It has a mild flavor, sometimes with a hint of sweetness.

Conservation: Place in the warmest part of the refrigerator and in a perforated plastic bag.

Optimum temperature: 1 ° C
% RH: 90% - 95%.

Vine Ripened Cherry Tomato

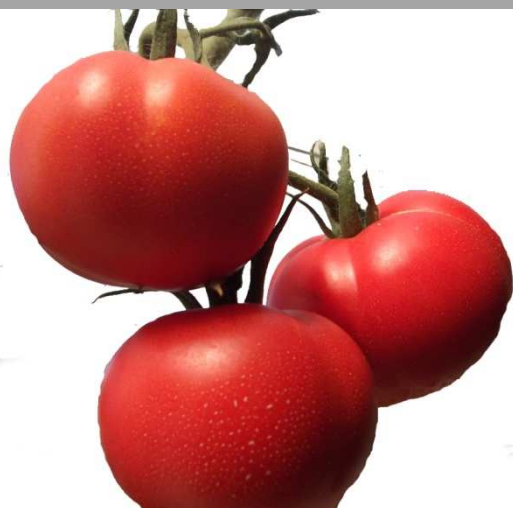


Vine Ripened Cherry Tomato

Features: Agrolinamar apply the best techniques to reach the maximum sweetness in this variety. This allows our customers to experience a tomato flavour explosion. The branches can reach up to 18-20 fruits.

Ripe tomatoes should be placed in the refrigerator, if the tomato needs to mature, be preserved in a cool place but not in direct sunlight.

Vine Ripened Tomato G



Vine Ripened Tomato G

Features: The special of our family, this tomato preserves all the properties of the source, growing in carefully selected areas for the most demanding markets.

Availability

PRODUCT	START DATE	END DATE
Tomato Cocktail	November	April
Cucumber	October	April
Round Cherry Tomato	January	December
Baby plum Cherry	January	December
Green Bean	October	June
Vine Ripened Cherry To.	November	April
Vine Ripened Tomato G	November	April

Our Area



Rubite – Granada (Spain)

Rubite is a small village from Granada located 800 meters above sea level, with some 524 inhabitants, near the Sierra de LUJAR, and over the Mediterranean and in the foothills of Sierra Nevada and Sierra Lujar.

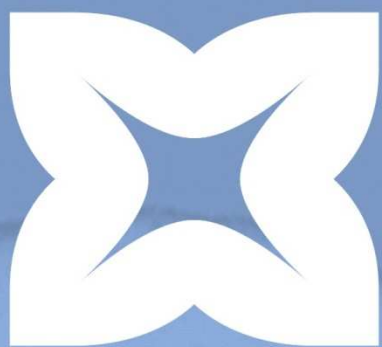
Pascual Madoz says in his "Geographical Dictionary" that "Rubite is 2 and 1/4 leagues from the Mediterranean, on the hill of Portuguillos that binds to the CONTRAVIESA sierra, and between the hills and Arrastradero Baja, has good ventilation, benign and healthy climate.

Confines the term, on the north by the Alcazar, on the east by the Polopos; to the south, with Gualchos and the sea, and on the west, with Lújar.

Rubite has several appendages or cortijadas Barranco Ferrer, Don Cándido Sale, Rambla del Agua, Los Díaz, Los Gálvez, besides having in its municipal beaches of Lance (Agrolinamar) and Casarones.

Location	Coordenadas: 36°43'21"N 3°21'33"O
Altitude	10 msnm
	86 km a Granada
Distace	94 km a Almería
	517 km a Madrid





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www.agrolinamar.com